



www.whistlerfriends.com

BALDING FOR DOLLARS – WHISTLER, “SHAVING IT ALL OFF FOR THE KIDS” RETURNS MARCH 26TH, 2011

Media Release

Whistler, BC

February 21st, 2011

Whistler Friends is gearing up for the 9th annual Balding for Dollars event in Whistler on Saturday March 26th at the Garibaldi Lift Company.

Balding for Dollars is a province-wide fundraiser in support of children with cancer at BC Children's Hospital. Anyone brave enough to have their head shaved and fundraise through collecting pledges is welcome to take part. Past participants include men, women and children from around Whistler and the Sea to Sky Corridor.

This is one event not to be missed. Local après legends The Hairfarmers will have the crowd on their feet with their renditions of everyone's favorite tunes. Head shaving will begin at 3:30pm, so be sure to get there early with your pledges as there will only be a limited number of "barber stools" available. There will be prizes including one for the person with the most funds raised.

With a goal to collect \$12,500 this year, event organizers Whistler Friends aims to grow the grand total of funds raised from all Whistler "balding" events to \$155,000.

New this year, is the event's own website including a participant toolkit with pledge sheets, fundraising tips, links to creating personal fundraising pages, and more. Learn more at www.whistlerbaldingfordollars.com

Whistler Friends is a local grassroots fundraising group, supporting the BC Children's Hospital Foundation and the Crohn's and Colitis Foundation of Canada. Founded by Whistler residents, Dave and Wendy Clark, Whistler Friends proudly directs its fundraising dollars to these organizations and plays a role in supporting our community through fundraising and awareness in support of these 2 very important causes. Since inception, Whistler Friends has organized a number of different events and has raised over \$206,000. www.whistlerfriends.com.

Media contact: Dave or Wendy Clark at 604 905 2533, 604 967 3733 or whistlerfriends@gmail.com

Warm Regards
Dave and Wendy
Founders, Whistler Friends

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